

**NCC**  
**NCC**  
**NCC**

**2019**

**NCC**  
**NCC**  
**NCC**

# The National Chicken Council

## 65<sup>th</sup> Annual Conference



October 29-30 2019  
The Four Seasons Hotel  
Washington D.C.

# The National Chicken Council is Most Thankful for the Generous Financial Support of Our Conference Sponsors:



**LOCKTON**



J.P.Morgan



# SCHEDULE OF EVENTS



## Registration and Information

Located in the Corcoran Ballroom Foyer • Lower Level

**TUESDAY**, October 29, 2019

11:00 a.m. to 5:30 p.m.

**WEDNESDAY**, October 30, 2019

7:30 a.m. to 4:15 p.m.

## TUESDAY, October 29

**10:00 - Noon**

### **NCC Communications Committee Meeting**

(open to committee members only)

**ALGONQUIN ROOM**

**11:45 - 1:00 p.m.**

### **Board of Directors Buffet Luncheon**

(open to NCC Board Members  
and Allied Leader Official  
Representatives Only)

**SEASONS RESTAURANT**

**Sponsored by Safe Foods Corporation**

**1:00 - 4:15 p.m.**

### **Board of Directors Meeting**

(open to NCC board members  
and Allied Leader Official  
Representatives Only)

**CORCORAN BALLROOM**

**2:25 - 2:45 p.m.**

### **Board of Directors Refreshment Break**

**CORCORAN BALLROOM FOYER**

**Sponsored by Marel**

# SCHEDULE OF EVENTS

continued Tuesday, October 29



4:15 - 5:30 p.m.

## **Cocktail Reception**

SEASONS RESTAURANT

Sponsored by Merck

DINNER ON YOUR OWN

## **WEDNESDAY, October 30**

7:30 - 8:45 a.m.

Conference:

### **Continental Breakfast**

DUMBARTON AND CONSERVATORY

Sponsored by Cobb-Vantress

8:30 - 9:30 a.m.

Spouse:

### **Continental Breakfast**

ALGONQUIN ROOM

Sponsored by Cobb-Vantress

8:45 a.m.

## **Welcome to the 65th Annual Conference**

NCC Chairman of the Board

**Mark Kaminsky**

Chief Operating Officer, Koch Foods

CORCORAN BALLROOM

9:00 - 9:30 a.m.

## ***A View from Washington***

**Howard Kurtz**

Journalist and Author

Host of Fox News Media Buzz

9:30 - 10:00 a.m.

## ***Building an Iconic Brand: How it Happens***

**Steve Robinson**

Former Chief Marketing Officer and  
Executive Vice President of Chick-fil-A

# SCHEDULE OF EVENTS

continued Wednesday, October 30



**10:00 - 10:30 a.m. *United States-China Trade Relationship***

**Dr. Michael Pillsbury**

American Director of the Center on Chinese Strategy, Hudson Institute  
Author of International Best Seller:  
*The Hundred-Year Marathon; Chinese Strategy to Replace America as the Global Superpower.*

**10:30 - 11:00 a.m. *Refreshment Break***

**CORCORAN BALLROOM FOYER**

**Sponsored by Aviagen**

**11:00 - 11:30 a.m. *Situation and Outlook for Chicken, Corn and Soybeans***

**Dr. Paul Aho**

International Poultry Economist  
Poultry Perspective

**Sponsored by Lockton Companies**

**11:30 - 1:00 p.m. *Conference Luncheon***

**Installation of New NCC Officers**

**DUMBARTON & CONSERVATORY**

**Sponsored by JP Morgan**

**1:00 p.m.**

***Welcome to the Afternoon General Session***

**NCC Newly Elected Chairman of the Board**

**Clint Rivers**

President and CEO Wayne Farms LLC

**CORCORAN BALLROOM**

# SCHEDULE OF EVENTS

continued Wednesday, October 30



1:15 - 1:45 p.m.

## ***Economic Reality Check: Snapshot of the Future***

**Ron Insana**

CNBC Contributor; Trailblazing  
Financial Journalist; Bestselling  
Author and Financial Professional

**Sponsored by BMO Harris Bank**

1:45 - 2:15 p.m.

## ***Capital Hill Update***

**Senator Chris Coons (D-DE)**

COMMITTEES: Appropriations, Foreign  
Relations, Judiciary Committee,  
Small Business and Entrepreneurship

2:15 - 2:45 p.m.

## ***Challenges and Opportunities Facing the U.S. Chicken Industry***

**Dr. Jayson Lusk**

Distinguished Professor and Head  
of the Agricultural Economics  
Department at Purdue University

2:45 - 3:15 p.m.

## ***Evolution on Online Grocery***

**Tory Gundelach**

Kantar Consulting

3:15 - 4:15 p.m.

## ***Cocktail Reception***

**DUMBARTON & CONSERVATORY**

**Sponsored by CEVA Animal Health**



## National Chicken Council Officers 2018 - 2019

### **CHAIRMAN OF THE BOARD**

**Mark Kaminsky**  
Chief Operating Officer  
**Koch Foods**  
Park Ridge, IL

### **VICE CHAIRMAN**

**Clint Rivers**  
President and CEO  
**Wayne Farms LLC**  
Oakwood, GA

### **SECRETARY-TREASURER**

**Trent Goins**  
President and CEO  
**O.K. Foods, Inc.**  
Fort Smith, AR

## National Chicken Council Honorary Life-Time Members

**Charles C. Allen III**  
**Ronald Cameron**  
**Tam Etheridge**  
**Dr. Donald Jackson**  
**Leland Tollett**  
**Michael Welch**



## National Chicken Council Board of Directors 2018 - 2019

- **Ray Abner**, United Animal Health, Auburn, AL
- **David Bleth**, Harrison Poultry, Bethlehem, GA
- **Chris Brakebush**, Brakebush Brothers, Westfield, WI
- **Jeff Brown**, Hain Pure Protein, Mifflintown, PA
- **Bob Buresh**, Novus International, Clemson, SC
- **Lampkin Butts**, Sanderson Farms, Laurel, MS
- **John Comino**, Southern Hens, Moselle, MS
- **Randy Day**, Perdue Farms, Salisbury, MD
- **Mikell Fries**, Claxton Poultry Farms, Claxton, GA
- **Kevin Garland**, Mountaire, Houston, TX
- **Nick Gasbarro**, Prime Equipment Group, Columbus, OH
- **Carl George**, George's, Springdale, AR
- **Gary George**, George's, Springdale, AR
- **Trent Goins**, O. K. Foods, Fort Smith, AR
- **William Griffith**, Peco Foods, Tuscaloosa, AL
- **Ben Harrison**, Amick Farms, Batesburg-Leesville, SC
- **Jefferson Heatwole**, Shenandoah Valley Organic, Harrisonburg, VA
- **Thomas Hensley**, Fieldale Farms Corporation, Baldwin, GA
- **Melissa Herbert**, Neogen Corporation, Lansing, MI
- **Mark Hickman**, Peco Foods, Tuscaloosa, AL
- **Marc Hoopingarner**, Kemin Animal Nutrition and Health, Lewisville, NC
- **Dan Huber**, Foster Farms, Livingston, CA
- **Scott Hunter**, O. K. Foods, Fort Smith, AR
- **David Jackson**, Simmons Poultry, Siloam Springs, AR
- **Andrea Johnson**, PeroxyChem, Germantown, TN





# National Chicken Council Board of Directors 2018 - 2019 *continued*

- Robert Johnson**, House of Raeford, Rose Hill, NC
- **Mark Kaminsky**, Koch Foods, Park Ridge, IL
- Tom King**, Phibro Animal Health, Florence, SC
- Elton Maddox**, Wayne Farms, Oakwood, GA
- **Chad Martin**, Tyson Foods, Springdale, AR
- Brian McCawley**, Alltech, Nicholasville, KY
- Galen Miller**, Miller Poultry, Orland, IN
- Michael Mitchell**, Diamond V, Richmond, KY
- Mark Moshier**, Arrowsight, Huntsville, AL
- **Jayson Penn**, Pilgrim's, Greeley, CO
- James Perdue**, Perdue Farms, Salisbury, MD
- Phillip Plylar**, Mountaire Farms, Selbyville, DE
- Michael Popowycz**, Case Foods, Troutman, NC
- Doug Ramsey**, Tyson Foods, Springdale, AR
- Brad Respess**, Tip Top Poultry, Marietta, GA
- **Clint Rivers**, Wayne Farms, Oakwood, GA
- Joe Sanderson**, Sanderson Farms, Laurel, MS
- Will Sawyer**, CoBank, Atlanta, GA
- Thomas Shelton**, Case Foods, Eden, MD
- Todd Simmons**, Simmons Foods, Siloam Springs, AR
- Charlie Solomon**, Tyson Foods, Springdale, AR
- **Don Taber**, House of Raeford, Rose Hill, NC
- Kendra Waldbusser**, Pilgrim's, Greeley, CO
- Joel Williams**, Mar-Jac Poultry, Gainesville, GA

- *Denotes Member of the NCC Executive Committee*



# National Chicken Council Standing Committees and Chairmen

## **Communications Committee**

**Ira Brill**

Director of Marketing Services  
Foster Farms

## **Environmental Committee**

(Joint Committee with NCC and USPOULTRY and National Turkey Federation)

**Steve Patrick**

Director of EHS Operations  
Tyson Foods, Inc.

## **Growout Committee**

**Dr. Carl Heeder**

Director of Food Safety  
Mountaire Corp.

## **Human Resource Committee**

(Joint Committee with NCC and USPOULTRY and National Turkey Federation)

**Bart Crater**

Director of Human Resources  
Peco Foods, Inc.

## **Marketing Committee**

**David Mehlman**

Vice President of Retail Sales  
Koch Foods

## **Poultry Health Committee**

**Mark Burleson**

Director of Veterinary Services  
Wayne Farms LLC

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# National Chicken Council Standing Committees and Chairmen *continued*



## **Safety and Health Committee**

(Joint Committee with NCC and USPOULTRY and National Turkey Federation)

### **Mick Berning**

Health and Safety Consultant  
Cargill, Inc.

## **Technical and Regulatory Committee**

### **Casey Fripp**

Director of Quality Control  
Foster Farms

# NATIONAL CHICKEN COUNCIL STAFF

### **Mike Brown**

President

### **David Elrod**

Government Affairs Associate

### **Maggie Ernst**

Senior Director of Meetings and Member Services

### **Phouth Gonzalez**

Assistant to the President and Staff Accountant

### **Harrison Kircher**

Vice President of Government Affairs

### **Debra Newman**

Meetings, Membership, and Financial Services Coordinator

### **Dr. Ashley Peterson**

Senior Vice President of Scientific and Regulatory Affairs

### **Tom Super**

Senior Vice President of Communications



## **PLEASE PLAN TO ATTEND**

### **Next Year's Annual Conference Scheduled:**

Wednesday

**October 28, 2020**

Thursday

**October 29, 2020**

THE FOUR SEASONS HOTEL  
Washington D.C.



## **NATIONAL CHICKEN COUNCIL**

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[www.nationalchickencouncil.org](http://www.nationalchickencouncil.org)